

ERIC LEE

CURRICULUM VITAE

EDUCATION

Sep 2014 - Apr 2020 **B.A. COGNITIVE SYSTEMS
PHILOSOPHY STREAM**
University of British Columbia

- 3.4 GPA (3.7 Upper-level GPA)
- Awaiting graduation (delayed due to COVID-19).
- Arts Co-op Program completion.

Jan 2020 - Apr 2020 **BRAIN, ATTENTION & REALITY LAB**
University of British Columbia

- Designed, tested and implemented a research question on communicative media (video conference and virtual reality) and its effects on cooperation and trust in prisoner's dilemma scenarios.
- Currently halted due to COVID-19 safety measures.

CONTACT

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SKILLS

- Web Development
Javascript, HTML, CSS
- Graphic Design
Adobe Creative Cloud
- Educational Technology Mentorship
- Social Media Analytics
- Video & Animation Production
Adobe After Effects
- Object-oriented Programming
Java
- Academic Writing

PROFESSIONAL EXPERIENCE

Feb 2017 - Current **UBC RECREATION**
Personal Trainer

- Communicating effectively by instructing, motivating and educating clients on the optimal training and nutrition to achieve their health and fitness goals.
- Listening to clients' feedback and empathizing with their concerns.
- Enforcing a strict, perfectionist training mentality, stressing a strong attention to detail while delivering to clients an attentive and focused training experience.
- Providing a comprehensive training experience that guarantees consistent sales and renewal rates.

Sep 2019 - Apr 2020 **SCARFE DIGITAL SANDBOX**
May 2018 - May 2019 **UBC TEACHER EDUCATION**
Project Assistant

- Redeveloped and maintained the project's WordPress website to improve user experience, speed & performance, organization, usability, design and branding.
- Offered hands on support for technology integration through workshops, classroom visits and live demonstrations.
- Created educational resources in the form of blog posts and digital media.
- Developed marketing materials (posters, digital signage, newsletters) and disseminating them through social media, mailing lists and print signage.
- Created and managed a scheduling system through Qualtrics to automatically handle session availabilities and participant confirmations.

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PROFESSIONAL EXPERIENCE CONT'D

- May 2019 - Aug 2019** **DOWNTOWN NEW WEST BIA**
Marketing - Summer Student Ambassador Co-op
- Arranged logistics, communications and media for large-scale community events such as Fridays on Front & the Columbia StrEAT Food Truck Fest.
 - Acted as the primary media liaison for press releases and communications.
 - Contributed to the office's online presence by writing blog posts concerning the Downtown New West community and promoting businesses through Instagram.
 - Designed marketing materials, signage and apparel for BIA staff and volunteers.
 - Reorganized the office file server and developed a file naming/storage procedure to promote workplace efficiency.
- Sep 2017 - May 2018** **EDUCATIONAL TECHNOLOGY SUPPORT**
UBC FACULTY OF EDUCATION
Learning Technology Rover Co-op
- Provided Tier 1 learning technology support to faculty & staff by diagnosing issues, analyzing the system and providing solutions whenever possible.
 - Maintained and developed the office website, hosted on WordPress.
 - Strengthened the office's Twitter presence with significant gains in follower base, profile visits and engagement rates.
 - Provided admin, audio-visual, scheduling, and technical computer support to the office, faculty and staff.
 - Created marketing materials (digital posters & animated signage)
- Sep 2016 - Sep 2017** **UBC RECREATION**
Floor Staff Attendant
- Developed expertise in multi-tasking from processing gym membership sales proficiently, ensuring waiting time is minimal, while answering phone calls and attending to the gym floor.
 - Exhibited an observant demeanor through the duty of identifying dangerous improper motor movements and hazards in the environment, and correcting and, if necessary, informing any members of hazards.
- Sep 2014 - Dec 2018** **PURE INTEGRATIVE PHARMACY**
Canada Post Retail Clerk
- Holds the store-record for exceeding the Canada Post sales target in a single day by 550%.
 - Utilized organizational skills through processing Canada Post services while managing parcels and envelopes.
 - Employed leadership skills by assisting in the hiring, training, and mentoring of new employees, ensuring that they were brought up to speed with team culture, skills and company objectives as needed.
- Feb 2014 - Aug 2014** **TELUS WORLD OF SCIENCE**
Lobby Experience Team Member
- Amassed the record largest sum of donations to science education over a month, totaling over \$500.
 - Processed museum admissions, provided information services, and performed administrative duties.
 - Assisted in planning and execution of all events and promotions.

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FREELANCE PROJECTS

May 2020 - Current **NATIONAL BANK OF CANADA**

- Digital marketing management through social media and newsletters.
- Website management.

May 2019 - Aug 2019 **EPSE 574 PRINCIPLES OF APPLIED BEHAVIOUR ANALYSIS COURSE DEVELOPMENT**

- Lecture video media production.
- Instructure Canvas support.

May 2017 - Aug 2019 **ACT PARENT AND CHILD EARLY (PACE) COACHING PROJECT**

- Lecture video media production.
- Instructure Canvas & Blackboard Connect support.

May 2017 - Aug 2019 **UNESCO UIL GLOBAL REPORT ON ADULT LEARNING AND EDUCATION (GRALE 4)**

- Excel data management and visualization.

Sep 2017 - Aug 2018 **UNHCR CONNECTED LEARNING IN CRISIS CONSORTIUM**

- WordPress support.

VOLUNTEER EXPERIENCE

Sep 2019 - Dec 2019 **PULMONARY REHABILITATION RESEARCH LABORATORY**

- Marketing & graphic design.
- Podcast audio production consultant.

December 2019 **DOWNTOWN NEW WEST FRIDAYS ON FRONT HOLIDAY EDITION**

- Event set-up & takedown.
- Liquor token sales.

Jan 2017 - Aug 2017 **WISDOMLIFE**

- Marketing consultant.
- Website administration.

Sep 2012 - Jun 2014 **TROJAN HEALTH & FITNESS CLUB**
President

- Filmed, directed and edited videos for the club Youtube channel, namely trojanhealthfitness.
- Managed an internal team to plan events and promote club activity.
- Liased with staff & faculty members to promote and establish health & fitness initiatives for the student community.

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ADDITIONAL HIGHLIGHTS

- October 2019** **TEC (TECHNOLOGY ENHANCED CLASSROOM) EXPO 2019**
Presenter
- Presented on the use of block coding & microprocessors for applied design thinking in classrooms.
- July 2018** **EDUC 490X VIRTUAL REALITY: VIEWPOINTS ON A NEW MEDIUM**
Guest lecturer
- Taught graduate students how to film and edit 360 video using a Ricoh Theta camera.
- July 2018** **TEC (TECHNOLOGY ENHANCED CLASSROOM) EXPO 2018**
Emcee
- Conducted Facebook Live interviews with conference presenters.
- June 2014** **2014 BCPA PROVINCIAL POWERLIFTING CHAMPIONSHIPS**
- National 93kg Subjunior Classic Powerlifting Record in Bench Press.
 - Provincial 93kg Subjunior Classic Powerlifting Records in Competition Total, Bench Press & Squat.
- January 2013** **2013 BCPA WINTER OPEN**
- Provincial 93kg Subjunior Classic Powerlifting Record in Deadlift.

PERSONAL INTERESTS

- Philosophical Thought Experiments
- Maker/Hackerspaces
- Kickboxing
- Powerlifting
- Sous-Vide Cooking